Contact: Matthew Poyzer

Flint Group

matt.poyzer@flint-group.com

Work: (701) 499-2614

Cell: (701) 388-6521

**The approval of HVO for Kubota** **engines in the US creates environmental efficiencies**

 *A fuel breakthrough for the engine lineup in the US, following European approval.*

LAS VEGAS (March 1, 2023) – Last year, Kubota was excited to announce that all Kubota diesel engines in Europe were approved to use paraffin-based fuels that comply with European standard EN15940. This permits the use of Gas to Liquid (GTL) and Hydrotreated Vegetable Oil (HVO) fuels complying with the standard, enabling a reduction in CO2 emissions of up to 90% with no engine modifications needed.

To expand on this, Kubota is happy to announce that the use of HVO is also approved for use in Kubota diesel engine in the United States. This announcement further underlines the company’s commitment to a carbon neutral future as HVO and GTL offer a range of environmental benefits compared with more conventional fuels.

**The benefits of using alternative fuels**

Using HVO and GTL fuels are straightforward options for operators as they do not require engine or machine modifications to enable their use.

By facilitating the use of fuels complying with EN15940 across Kubota’s entire engine range, Kubota is sending a clear message to the market of the path they are paving towards a carbon neutral society.

HVO and GTL can be swapped for regular diesel, and there is also the capability to mix them with other approved diesel fuels without compromising engine performance.

Their advantages over conventional fuels include:

* Reduced emissions such as less nitrous oxide (NOx), hydrocarbons, particulate matter and carbon dioxide
* A longer “shelf life” compared with other fuels such as biodiesel
* HVO fuel is created from renewable, sustainable raw materials
* Excellent cold weather and cold start properties
* No requirement to clean fuel tanks when switching to using the fuels

At CONEXPO 2023, carbon neutrality solutions will be the main focus for Kubota. The company will showcase its path and efforts towards this development, establishing hybrid solutions and alternative fuel solutions within their engine lineup.

We look forward to seeing you at the upcoming CONEXPO 2023 exhibition in Las Vegas! Make sure to stop by and visit us in the South Hall at booth #S84415 starting March 14.

For more information, visit kubotaengine.com.

**ABOUT KUBOTA ENGINE AMERICA:**

*Kubota Engine America (KEA) started as an engine division of Kubota Tractor Corporation in 1982. The Engine Division was dedicated to the sales and reinforcement of technical support of the expanding industrial diesel engine market in the United States. Kubota Corporation and KEA pioneered the compact, high-density diesel market as an alternative to small gasoline engines. In response to the continued rise in diesel engine demand in the US market, KEA was formed in 1998 as an independent company and a subsidiary of Kubota Corporation*

*and is headquartered in Lincolnshire, Illinois. Kubota is the world’s leading manufacturer of both compact diesel and gasoline engines, for industrial, agricultural, construction and generator applications. The company has built an extensive engine and generator distribution network with more than 800 dealers in North America, South America and the Caribbean to support its customer base. Kubota prides itself on its track record for reliability and engineering that fulfills its “For Earth, For Life” philosophy.*

WEBSITE: [kubotaengine.com](http://www.kubotaengine.com/)

FACEBOOK: [Kubota Engine America](https://www.facebook.com/KubotaEngineAmerica/)

# # #